



Essig Education Group Summer Classes 2024



College Admissions Essay Coaching: Personal Narrative Writing, Two Ways

The college application process is the first chance for the student to independently define themselves and guide their future. Unfortunately, the American education system has created a false narrative around perfection - students can only “beat” their peers and get into the top universities if they create the ideal application. Compounding this pressure, many students have never written a personal statement and feel unprepared to write what is widely considered to be the most important essay of their life up to this point.

Given the immense task that is the college admission process, many students ask for support from parents, peers or outside help to craft their personal statements. Yet this help often errs towards creating the “perfect essay” rather than an essay that is reflective of the student and their voice and desires. Unfortunately, these “ideal” essays have the opposite effect on applications: for most college counselors, an inauthentic voice or sanitized application essay is an immediate sign that the student is not a qualified applicant.

The Essig Education Group’s definition of the perfect essay is one that clearly reflects the intellectual curiosity, social interests, and goals of the student. Our process honors the authenticity of each student’s voice and promotes **learned independence, an integral part of college success.** Our two courses – the 7-week narrative writing course & the admission essay writing bootcamp --- are perfect starting points to move from several people supporting the “ideal” essay to the student being coached to create an essay that perfectly tells their story.

7-Week Narrative Writing Course for College Admission Essays

The Logistics:

- The summer of 2024 will be a virtual course presented over Zoom
- All our writing coaches are professional writers and storytellers
- This package includes:
 - 7 1:1 coaching sessions (coaching will be scheduled over 7 consecutive weeks) that total 8 hours of direct support of the writing and editing process.
 - In addition to the Zoom writing sessions, the program includes comprehensive

edit notes sent before sessions 2-7 that allow the student to remain on a solid writing path.

- This option is for the student who is a resistant writer, an anxious writer, or has never had to write a personal narrative and does not understand the elements that go into their focus of storytelling.
- Students who adhere to the writing schedule should complete the Common App personal essay and one supplemental essay. Additionally, they will understand how to effectively outline for any additional supplemental essays and will have the outline worksheet for additional essays.
- The cost for the 7-session 1:1 coaching, edits and written notes from the coach, and essay writing templates is \$2,500.00.
- Additional writing support can be added by purchasing a second 8-session package or with hourly coaching at a rate of \$175.00 per 50-minute session for direct meetings and/or for the coach's independent review and edit notes.

The Schedule:

- Classes will be offered throughout the summer and will run for 7 consecutive weeks unless otherwise agreed to before beginning the essay process.
- Students must work on essays between coaching sessions to remain on schedule and have finished work at the end of the 7 weeks. The following essay schedule is not guaranteed if students don't complete the necessary work between Zoom sessions.
- The schedule during the 7 weeks will include:
 - 8 hours of 1:1 instruction which will include:
 - 2-hour introductory session
 - 6 (50-minute) follow-up (weekly) sessions
 - 1 hour coach administrative writing which includes:
 - End-of-month session notes for parents
 - Midweek check-ins with students, as needed
 - 8-10 hours of independent coach review which includes:
 - Essay reviews and edits shared with student before sessions 2-7
 - As needed additional midweek reviews to ensure that the narrative remains on track for completion
 - 2-3-hour final coach edit and review which includes:
 - A particular focus on getting close or hitting the proper word count
 - Please see below for additional information on the ideal weekly meeting agenda and homework.

Admission Essay Writing Bootcamp

The Logistics:

- The summer of 2024 will be a virtual course presented over Zoom
- All our writing coaches are professional writers
- This package includes:
 - A 2-hour Zoom consultation to discuss the student's choice of narrative, their thoughts for development, and an explanation of the elements that should be present for a compelling narrative essay.

- The Essig Education Group template for a personalized narrative essay outline
- a 1-hour edit and review of the student's completed essay (done through google docs and email)
- This option is for the confident writer who wants to increase their understanding of narrative essay writing but can work independently
- The cost for the Bootcamp is \$950.00.
- Additional hourly coaching can be added at a rate of \$175.00 per 50-minute session for direct meetings and/or for the coach's independent review and edit notes

The Schedule:

- The 2-hour consultation can be scheduled at the student and coach's convenience after registration is completed.
- The Personal Narrative Outlining Template will be shared during the 2-hour consultation.
- The review will occur and edits will be shared with the student once the essay is completed and shared with the coach.
- Work will be completed on a shared Google Doc

The 7-Week Course Daily Schedule:

Session	Zoom Meeting Agenda	Homework
Session 1 (2 hrs)	Preliminary interview & review of student's life experiences to determine potential story points & general narrative strategy Review Common App personal statement prompt selection Introduction to outlining & pending time, in-session work on outline	Complete first draft of the Common App personal statement outline
Session 2 (50 mins)	Discussion of outline In-session work with the student to flesh out and tailor the outline	Write first draft of Common App personal statement Student-driven edit of personal statement
Session 3 (50 mins)	Review of coach's topline & detailed notes on first draft of personal statement Introduction to essay roadmap as needed In-session essay revisions and demonstration of how to most effectively work with coach's notes	Write second draft of Common App personal statement Student-driven edit of personal statement
Session 4 (50 mins)	Review of coach's topline & detailed notes on second draft of personal statement	Write third draft of Common App personal statement

Session	Zoom Meeting Agenda	Homework
	In-session essay revisions with a particular focus on any elements that may be creating bottlenecks in the writing process	<p>Student-driven edit of personal statement</p> <p>Select two supplemental essays prompts for next session</p> <p>Create initial bullet point list for different topics that could be relevant to the two supplemental essay</p>
Session 5 (50 mins)	<p>Review of coach's initial thoughts on supplemental essay concepts</p> <p>Review of coach's topline & detailed notes on second draft of personal statement</p> <p>In-session personal statement revisions</p>	<p>Write fourth draft of Common App personal statement</p> <p>Student-driven edit of personal statement</p> <p>Outline first two supplemental essays</p> <p>Write first supplemental essay #1</p>
Session 6 (50 mins)	<p>Review of supplemental outlines and coach's notes on first supplemental essay</p> <p>Review of coach's topline & detailed notes on second draft of personal statement</p> <p>In-session personal statement revisions</p>	<p>Write fifth draft of Common App personal statement</p> <p>Write second draft of supplemental essay #1</p> <p>Write first draft of supplemental essay #2</p>
Session 7 (50 mins)	<p>Final review and in-session revisions on Common App personal statement</p> <p>Review of supplemental essays</p> <p>Review the skillset developed through this course and how it can generally be applied to any additional essays</p>	

Contact Us:

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For more information about our coaching, you can check us out at www.essigeducationgroup.com